



The British Metals Recycling Association is the trade association representing the £7 billion UK Metal Recycling sector



British Metals Recycling Association (BMRA)

British Metals Recycling Association represents some 270 companies

Member companies handle around 90% of the nation's scrap

Industry is made up from small family owned businesses to large international companies

Members deal in both ferrous and non-ferrous metals

Activities include collecting, sorting, shearing, baling, shredding, media separation, as well as re-use, casting, and fabrication



The BMRA's overarching mission is to promote the metals recycling industry while safeguarding the interests of its member companies.

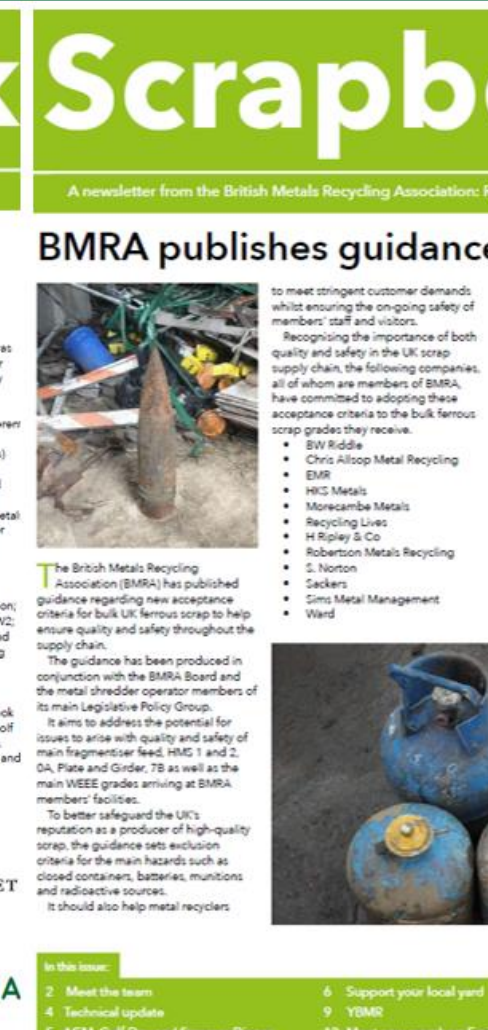
It is underpinned by five key objectives:

- To be an effective voice for the metals recycling industry in the UK
- To promote the sector to policymakers, customers, suppliers and others
 - To help members to understand and respond to changing market conditions, legislation and regulations
 - To steer European and UK legislation
- To provide additional services of mutual benefit to its members

Scrapbook



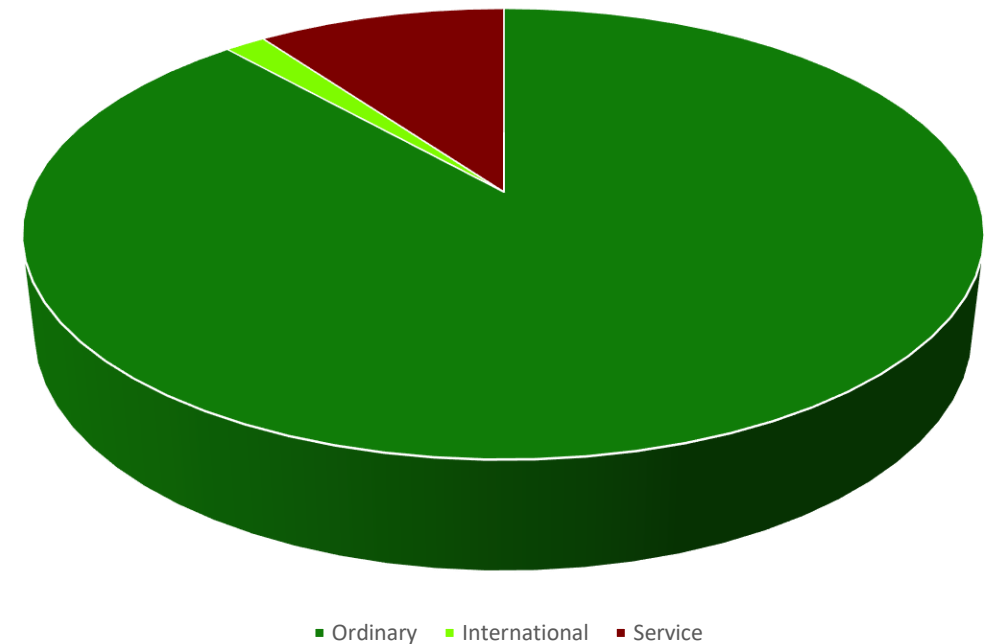
- Scrapbook is the newsletter for members of the BMRA
- It features news about the industry and the work that the Association carries out on behalf of its members
- It is published every two months
- 12, 16, or 20 pages, A4, full colour



Distribution

- Scrapbook is delivered to every member site (approx. 500)
- It is sent via email to every UK Member of Parliament (MP)
- Delivered to key industry stakeholders
- Available on the members' area of the BMRA website
- Available at industry events where BMRA exhibits (inc. LetsRecycle Live, MRE)

Member distribution



Advertising



- Exclusive A4 advert (inside back cover)
- Opportunity to provide content to accompany advert (informative editorial/thought leadership not advertorial)
- Acknowledgement of support in CEO welcome, email promoting Scrapbook's availability and on social media
- 2023 space fully booked, enquire about 2024 at a reduced rate if booked in 2023. £1,200 for 2024 - £1,000 if booked in 2023.
- Contact Kate for more information: kate@recyclemetals.org





British Metals Recycling Association

5 Ramsay Court, Hinchingsbrooke Business Park,
Huntingdon, Cambs PE29 6FY

Tel : +44 (0) 1480 455249

Fax: +44 (0) 1480 453680

www.recyclemetals.org



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