

The British Metals Recycling Association is the
trade association representing the £7 billion
UK Metal Recycling sector

British Metals Recycling Association (BMRA)

British Metals Recycling Association represents some 270 companies

Member companies handle around 90% of the nation's scrap

Industry made up from small family owned businesses
to large international companies

Deal in both ferrous and non-ferrous metals

Activities include collecting, sorting, shearing, bling, shredding, media separation,
additionally re-use, casting, fabrication

Objectives

The BMRA's overarching mission is to promote the metals recycling industry while safeguarding the interests of its member companies, underpinned by five key objectives:

To be an effective voice for the metals recycling industry in the UK.

To promote the sector to policymakers, customers, suppliers and others.

To steer European and UK legislation

To help members to understand and respond to changing market conditions, legislation and regulations.

To provide additional services of mutual benefit to its members.

Scrapbook

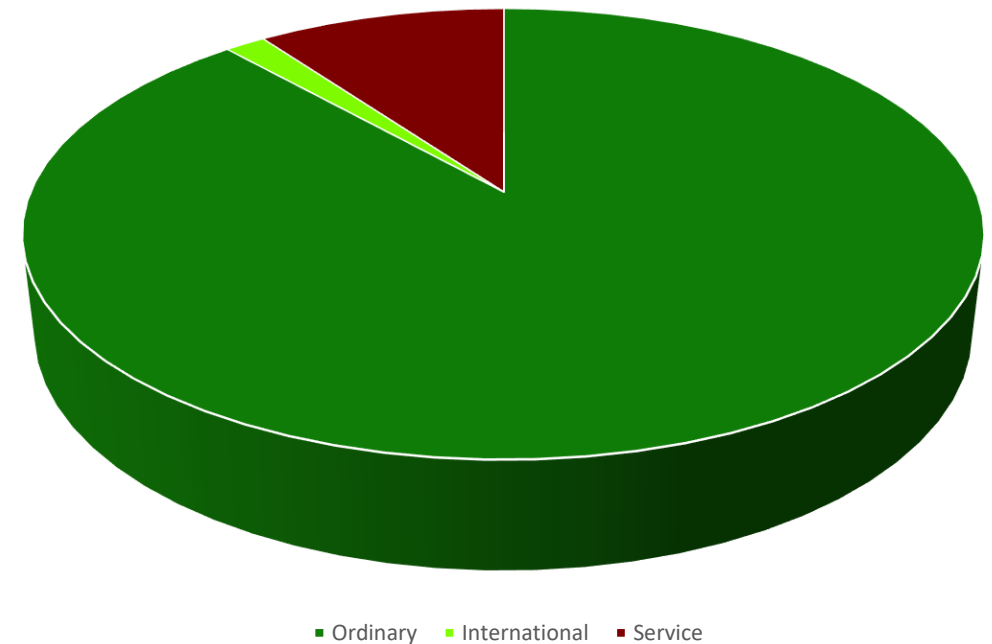
- Scrapbook is the newsletter for members of the BMRA
- It features news about the industry and the work that the Association carries out on behalf of its members
- It is published every two months
- 12 pages, A4, full colour



Distribution

- Scrapbook is delivered to every member site (approx. 500)
- It is sent via email to every UK Member of Parliament (MP)
- Delivered to key industry stakeholders
- Available on the members' area of the BMRA website
- Available at industry events where BMRA exhibits (inc. Let's Recycle Live, MRE)

Member distribution



Advertising



- Exclusive A4 advert (inside back cover)
- Opportunity to provide content to accompany advert (informative editorial/thought leadership not advertorial)
- Acknowledgement of support in CEO welcome, email promoting Scrapbook's availability and on social media
- £750
- Contact Kate for more information:
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